

Bedtime Stories For The Little Ones

UNCLE WIGGLY AND HIS RUBBERS.

ONCE again it rained in Woodland, near the Orange Mountains, where Uncle Wiggly Lonsdale, the bumpy rabbit gentleman, lived in a hollow stump bungalow with Nurse Jane Fussy Wussy, his monkey lady housekeeper.

"I never saw it rain so hard," said Nurse Jane, as she stood near a window, looking at the drops as they chased one another down the glass. "Surely, you are not going out in this storm, Uncle Wiggly."

"Oh, yes, I am!" cried the bumpy, wrinkling his pink nose, cheerfully and informally. "I have my umbrella to keep my head dry and my rubbers to keep my feet dry. I'm going over to see Grandpa Goosey's house. Uncle Wiggly, told me Grandpa had a cold in his yellow bill, and I want to see how ill he is."

"Well, be careful, and be sure not to forget your rubbers, and don't get your feet wet!" said Nurse Jane.

"I'll try!" promised Uncle Wiggly. So he went out into the April rain, carrying Grandpa Goosey's house. And there he found matters very bad, indeed. For Grandpa Goosey was very ill.

SCHOOL DAYS

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By DWIG



Give me a spin. Spin it? No! You couldn't spin it. Let me spin it for you. You can't spin a web, if you're a spider!

GRIP, INFLUENZA

Hamlin's Wizard Oil a Reliable, Antiseptic Preventive

During influenza epidemics spray the nose and throat several times a day with one part Wizard Oil and two parts water, using an atomizer. If you haven't an atomizer, gargle the throat and sniff the mixture up the nose. This treatment sets up an antiseptic wall of defense against the germs.

Chest colds and sore throat lead to grip. Stop them at once with Wizard Oil before they can develop into dangerous influenza.

Get it from druggists for 30c. If not satisfied, return the bottle and get your money back.

Ever constipated or have sick headache? Just try Hamlin's Liver Whips, pleasant little pink pills. 5c at druggists. Guaranteed.

When in need of a purgative, do not resort to violent cathartics, but take the gentle, natural laxative—

Beecham's Pills

Largest Sale of Any Medicine in the World. Sold everywhere. In Boxes, 10c, 25c.

No More Foot Torture

"Corns, Calluses, Bunions and Aching Feet Quickly Yield to This New Treatment," Says Big American Soldier.

Just Rub It On. No Waiting. Instant Relief. Makes Tired, Burning, Swollen, Tender Feet Feel Cool and Fine.

To freshen, cool and comfort tired, aching, tender and swollen feet just rub in a little Ice-Mint. Instant relief. It penetrates at once and soothes and soothes. Just rub this soothing, cooling and healing Ice-Mint right into your tired, aching feet and go to bed—ah! how good it feels. In the morning your shoes will be so easy and comfortable that you will just slip with delight. You can walk all day or dance all night and your feet won't hurt a bit. It is a real treat for the foot.

No harsh liniments that cut and burn; no sticky plasters or lumpy tapers; no exciting, itching or burning. No more foot trouble. Ice-Mint is grand. It's glorious. Just read where.

ICE MINT

Banishes Pain, Inflammation and Congestion. JUST RUB IT ON



Constipated Children Gladly Take

"California Syrup of Figs"

For the Liver and Bowels

Tell your druggist you want genuine "California Syrup of Figs." Full directions and dose for babies and children of all ages who are constipated, bilious, feverish, tongue-coated, or full of cold, are plainly printed on the bottle. Look for the name "California" and accept no other "Fig Syrup."

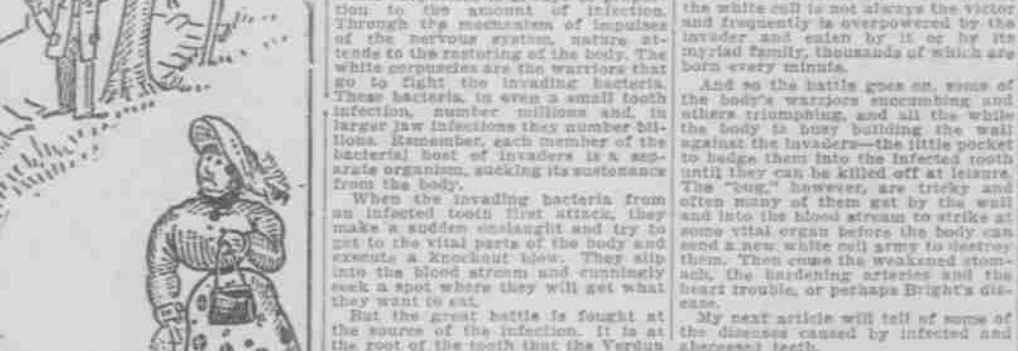
Ten Minute Talks On Teeth

RESULTS OF TOOTH DECAY INFECTION IN THE BODY.

Results of Tooth Decay Infection in the Body. WHEN an infection occurs in any part of the body, the nervous mechanism sends out a call for help. The body responds to this call by a quickened pulse and an increased quantity of blood, with the disease fighting white corpuscles sent to the infected area and the battle against the invading army is under way. The quickened pulse and the consequently increased number of white corpuscles is always in proportion to the amount of infection. Through the mechanism of impulses of the nervous system, nature attends to the restoring of the body. The white corpuscles are the warriors that go to fight the invading bacteria. These bacteria are very small, tooth infection, number millions and, in larger law infections they number billions. Remember, each member of a bacterial host of invaders is a separate organism, sucking its sustenance from the body.

When the invading bacteria from an infected tooth first attack, they make a sudden onslaught and try to get to the vital parts of the body. They execute a knock-out blow. They slip into the blood stream and cunningly leave a peculiar influence over the body where they will get what they want to eat.

But the great battle is fought at the source of the infection. It is at the root of the tooth that the Vermin



SIDNEY HOCKS, while standing at a corner at Tickville last Saturday afternoon, shaking a banana, saw a girl in a dress so tight he got choked.

Washington Hocks was to have had a birthday yesterday, but the weather turned too inclement.

The Hog Pen preacher today decided that he would put off his projected meeting until that one at Versailles is over.

Fill Out With Pencil

What has Willie drawn? Draw from 1 to 3 and so on to the 55.



Beauty Chats By Edna Kent Forbes

A Bit Of Exercise.

ARE you beginning to feel "stuffy"? It's a common ailment starting about this time, when spring is in the air, and when the system, after months of indoor, shut-in, winter life, is beginning to rebel.

Of course there are any number of remedies for it. One is a long, long tramp, when the weather permits—a tramp that brings you to tired and yet rested, ready for a nice hot bath, a nap and a cup of tea. Try it on a Sunday afternoon, if you haven't a week day to give to this form of spring tonic.

And there's another cure for the stuffy feeling—deep breathing exercises. If you're an office worker, you'll surely need this, and you can set in the ten minutes in the morning, which is the most that it will take of your time.

Wrap up warmly and stand before an open window, preferably just after you've got out of bed—because this will make you feel bright and fresh and give you a breakfast appetite. Start breathing in slowly and regularly, the hands at first hanging loosely at the sides, then, as you fill the lungs with air, raise the hands and arms until they are straight over the head. Lower them as you breathe out. Do it over, again and again, until you have filled your lungs a dozen times.

The raising of the arms helps to expand the chest, especially the lower part of it, and lets in a lot more air than you would normally get. It's fine for developing a flat chest and a small bust, and it is certainly good for starting up sluggish circulation.

Blue eyes—in the hands of a competent operator, the electric needle treatment for superfluous hair is quite harmless, and it is the only way to take hair permanently from the skin.

Molly—You should weigh 112 pounds. If you are too fat, swimming will reduce you, and if you are too thin it helps round out and develop the figure. This is because it is a general corrective for abnormal conditions.

The Victory Garden

TOMATOES ALL SUMMER. HOW about your tomato plants, gardeners? Are they strong and stocky or weak and leggy, asking today's bulletin from the national war garden commission of Washington. If the little plants which you started in seed boxes are crowded, either prepare another seedbox in which to transplant them two inches apart each way or transplant to a coldframe, or into flower pots, strawberry boxes, or tin cans. The object is to get them where they have room to grow and spread.

If you must use rather "leggy" plants set them deep so part of the stem is underground. Roots will form on the buried stem and soon a good system will put the plant along nicely.

Tomato plants should be set in the open as soon as danger from frost is past. Set them 18 inches apart, in rows three feet apart if they are to be staked and pruned, or one or two feet apart if they are to be left as is. These staked and pruned plants will ripen the earliest fruit.

Set the stakes while the plants are small, and as the plants grow fasten them tied up. New shoots will grow in the axils of the leaves, that is, at the point where the leaves join the stem. Take out these new shoots every week or 10 days, or they will delay the early ripening.

Set the plants three feet apart in rows four feet apart if they are not to be staked, but allowed to spread over the ground. Some vegetable mulching material spread under these plants will protect the fruit from touching the ground.

Tomatoes need rich soil, good cultivation and plenty of moisture. Nothing will respond better to a generous supply of manure than tomatoes.

No vegetable that grows in the garden will yield a bigger crop in proportion to the amount of space planted than the tomato. Furthermore, it is a food which can be enjoyed in one form or another nearly every day all summer long.

From Maine to California

ALL DEALERS ARE NOW SELLING

AUERBACH

Famous Chocolates and Candy

5c Favorites at 10c

Eighteen varieties to choose from at 5c

- Chocolate Coconut Cream Cakes
- Pecan Maple Bars
- Orange Fruit Bars
- Raspberry Fruit Bars
- Pineapple Fruit Bars
- Fruit Cakes
- Roasted Peanut Bars
- Marshmallow Bars
- Sandwich
- Milk Chocolate Cakes
- Almond Bars
- Vanilla Sweet Chocolate
- Marshmallow Cough Drops
- Assorted Fruit Drops
- Lime Fruit Tablets
- Lemon Fruit Tablets
- Orange Fruit Tablets
- Anise Tablets

Ten Delicious Varieties at 10c

- Assorted Chocolates
- Chocolate Peppermints
- Cream Puffs
- Nut Brittle
- Butter Sticks
- Chocolate Marsh-Caramels
- Molasses Kisses
- Milk Chocolate Cakes
- Almond Bars
- Blocks, Unwrapped

OTHER AUERBACH PRODUCTS

Two delightful confections at 25c

"Dollie" Chocolates "ABC Blocks" (Milk Chocolate)

A Few Other Rare Chocolates, deliciously blended, in a variety of eleven unusually attractive boxes to choose from, 50c to \$1.50

"Lloyds" Chocolates "Piccadilly" Chocolates "Mayfair" Chocolates "Patriotic" Chocolates "Town Talk" Chocolates "Triumph" Chocolates

Look over this list—choose your favorites. They are on sale wherever you are. Always ask for AUERBACH CHOCOLATES AND CANDIES, in the 5c wrapper or \$1.50 box, from "CANDY HEADQUARTERS".

D. AUERBACH & SONS

Finest Chocolates, Breakfast Cocoa, Candies and Specialties

Eleventh Avenue, 46th to 47th Street, New York City, N. Y.

DEAR FOLKS:

THIS is a most important week in the history of Wilson & Co.

Everybody in the whole organization is enthusiastic, "up on his toes" and proud.

This is the week that Wilson & Co. announce that they are producing Certified Ham and Bacon. All over the country the dealers are putting up window signs telling the news. Incidentally, I am coming to believe that the dealers who handle Wilson products are imbued with the same pride and confidence in the Wilson institution as are the 25,000 workers in the various plants and branches.

All these Wilson & Co. men and women are pleased as pleased can be this week because they have known for a long time that the company would put Certified Ham and Bacon on the market at this time. They have known of the care and skill and exactness with which these products were being perfected to deserve the Wilson Certified label. That "Certified" label is the ne plus ultra for any Wilson product. When it is placed on something it means that that particular food product is just as fine as it can be made, as pure as purity itself and as good as anything ever can be good to eat.

The name and fame of Wilson & Co. Certified products has grown up in the past two years. It started when the company brought out its line of canned fruits, vegetables and table specialties, giving them the name "Certified" and placing upon them a guarantee that the user would find them of the highest possible quality. In their smoked meats "Majestic" was the label of their top-notch quality. Majestic Ham and Bacon were, and are, mighty well known and liked. Mr. Wilson saw the great popularity won by the "Certified" fruits and vegetables, and he said:

"We must have Certified Ham and Bacon. Can we make them good enough to deserve the Certified label?"

"We can and we will," was the prompt answer.

So there is a bit of history. It wasn't merely a question of curing and smoking ham and bacon of the most excellent quality. It was a matter of knowing at every step along the line that this ham and bacon was going to be good enough to be honored with the name of "Certified."

This means selecting the porkers themselves. They have to be pickers of excellent breeds, they have to be in the pink of condition, they have to show to the practiced eyes of the experts who select them that the quality is there. I have watched the production of Certified Ham and Bacon—watched the careful, skillful choosing of these hams and bacon sides. I have seen how precisely a ham is chosen, how exactly a bacon side is selected. There must be just such a proportion of fat and lean, the skin must be smooth, the ham or bacon must be visibly perfect. Then it is carefully trimmed and sent on through the curing and smoking departments. Nothing is hurried, for the men who have charge of the work tell me that hasty curing and smoking do not create the sweet, appetizing flavor and the luscious-satisfying taste that must characterize a fine piece of ham or bacon.

All the way through I noticed that these meats—as, indeed, are all other Wilson products—were handled and prepared with RESPECT. "Respect" is a fixed principle in the Wilson plant, and when you come to think of it, it is a pretty good idea of respect for food. They demand respect, if they are destined for your table, and the Wilson folks know this and show respect toward them.

I have told you in my previous letters how the spirit of good will and loyalty pervades the whole Wilson organization. I have tried to suggest that this spirit of pride and of fellowship is a guarantee that the products of Wilson & Co. will be all the better for it. Every worker in the Wilson plants feels this way about it, and that is why this week every one of them is so hugely glad and proud that Certified Ham and Bacon are being announced. Each of them feels—and knows—that here is another proof of what the heart and spirit of the Wilson organization means; and that once again their good faith and good will and good work will receive proper recognition and approval—and that from you and your family as well as from the responsible heads of the Wilson Institution.

It is just because of this pride and loyalty and integrity of purpose that Wilson & Co. are able to offer to you Certified Ham and Bacon and to back them up with the guarantee that the world, namely, the Wilson house and that of their associates workers.

"Certified" is more than a name. It is a standard. And it is a standard that must be maintained. A special committee of eight men, carefully chosen, is constantly at work to see that the standard is maintained. This standard includes everything to do with the production, selection, preparation, wrapping, packing—even the style of the package and the label.

This is the sort of care and thoughtfulness and honest desire to produce the best in the best way that has made the Wilson name and to back it up with the statement of fact rather than a mere advertising phrase.

Sincerely, William C. Froom

404 Fifth Avenue, New York City, N. Y.